

Understanding Arkestro's Machine Learning Pricing & Antitrust Compliance



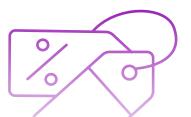
This document addresses concerns regarding pending antitrust cases for sell-side systems, specifically about services collecting and using product-specific price and supply data from competing firms. Here we clarify how Arkestro's buy-side predictive procurement platform operates, ensuring compliance with antitrust regulations while providing machine learning price anchoring.

How Arkestro's Suggested Offers Work



1. Data Analysis

Arkestro analyzes your past purchasing history (private data) to establish a personalized baseline price for each line item quoted.



2. Discount Suggestions

Using machine learning, Arkestro evaluates behavioral characteristics of procurement events to suggest discounts from the baseline price.



3. Supplier Engagement

Suggested prices are offered to suppliers, who can either accept or negotiate by submitting alternative quoted offers that are either higher or lower than the Arkestro Suggested Offer.



4. Data Integrity

Your supplier data is logically segregated and never shared with other customers, maintaining strict confidentiality.

Compliance Assurance

No Shared Data

Arkestro **does not** share customer identifiable transactional data or supplier information. We strictly silo the product and category-specific transactional data of individual customers, securing your confidential information at all times. Additionally, all Arkestro customer data is encrypted in transit and at rest.

Anonymized Metadata

Suggested offers are based on anonymized and aggregated metadata, ensuring compliance with legislation, including antitrust regulations.

Customer Control

Customers can manually adjust baseline prices, and make independent award decisions retaining control over final procurement strategies.

Supplier Control

Suppliers retain full control over legally binding offers submitted, using Arkestro's Al-generated data to save time and reduce labor. Suppliers agree to <u>Arkestro's Terms of Service</u>, holding sole accountability for any offer submitted via the platform.



Benefits



Informed Decisions

Leverage your purchasing history and bidding environment insights for better procurement outcomes for both Arkestro customers and their suppliers.



Efficiency

Automates pricing analysis and supplier negotiations, saving time and effort.



Confidentiality

Ensures your data remains private and secure.

Arkestro's Predictive Procurement platform enhances your procurement strategy through machine learning by using your own purchasing data while maintaining compliance with antitrust regulations. Arkestro adheres to a strict AI/ML governance model, validated by a 3rd party, to ensure that all AI development efforts conform to the appropriate ethical, privacy, and compliance standards. Join other procurement professionals in making informed decisions with Arkestro.



For more information or further inquiries, contact us.

About Arkestro

Arkestro's Predictive Procurement accelerates enterprise spend transformation, using AI and game theory to unlock trapped savings and reduce risk, enabling teams to influence significantly more spend. By combining AI with deep Negotiation Science, Supplier Science, and Process Science procurement teams can improve win-rates while strengthening supply chain agility. See Arkestro in action at arkestro.com.