



## ***Supply & Demand Chain Executive* Announces Winners of 2023 Pros to Know Award**

***This Award Recognizes Outstanding Executives Whose Accomplishments Offer a Roadmap for Other Leaders to Leverage Supply Chain for Competitive Advantage***

SAN FRANCISCO, CA — March 22, 2023 — *Supply & Demand Chain Executive*, the only publication covering the entire global supply chain, has named Edmund Zagorin, Chief Strategy Officer (CSO) from [Arkestro](#) as one of the winners of the 2023 Pros to Know award.

“I am extremely proud and honored to be named to this year’s prestigious list of Pros to Know award winners,” says Edmund Zagorin, CSO, Arkestro. “This caps off an exciting year of achievements for Arkestro and myself. Predictive Procurement Orchestration offers a unique toolbox, paradigm and framework to resolve the supply chain issues our world has been experiencing, and large enterprises across the Global 2000 are now realizing these benefits.”

The annual Pros to Know award recognizes outstanding executives whose accomplishments offer a roadmap for other leaders who want to leverage the supply chain for competitive advantage.

“This year’s list is filled with supply chain professionals whose achievements and success stories have helped move the needle in the supply chain. They promote safety, sustainability and workforce development. They work toward helping heal the supply chain. They’re actually in the supply chain,” says Marina Mayer, Editor-in-Chief of *Supply & Demand Chain Executive* and *Food Logistics*. “We received close to 400 nominations this year, the highest number of nominations ever for this award. It’s proof that today’s supply chain professionals are doing great things for the supply chain. They embody what a true leader should be. And, without their initiatives, programs and collaborative efforts, today’s supply chains would be in worse shape.”

Visit [here](#) to view the full list of 2023 Pros to Know winners. The overall winner will be announced live at ProMat in Chicago. Go to [www.SDCExec.com/awards](http://www.SDCExec.com/awards) to learn more about upcoming *Supply & Demand Chain Executive* awards.

### **About *Supply & Demand Chain Executive***

*Supply & Demand Chain Executive* is the only supply chain publication covering the entire global supply chain, focusing on trucking, warehousing, packaging, procurement, risk

management, professional development and more. *Supply & Demand Chain Executive* and sister publication *Food Logistics* are also home to L.I.N.K. and L.I.N.K. Educate podcast channels, L.I.N.K. Live, SCN Summit, SupplyChainLearningCenter.com, Women in Supply Chain Forum and more. Go to [www.SDCExec.com](http://www.SDCExec.com) to learn more.

### **About Arkestro**

Arkestro is the leading Predictive Procurement Orchestration platform. Built to amplify the impact of procurement's influence, Arkestro helps enterprises deliver a 2-5x lift on cost savings attributed to everyday purchasing and sourcing cycles. Top enterprises leverage Arkestro's behavioral science, game theory and machine learning to predict and win faster value across every category of addressable spend. Learn more at [arkestro.com](http://arkestro.com).

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